Use of Student Image and Privacy Consent - 2023



## Williamstown High School: Use of Student Image Consent

Photographs, films and other recordings of individuals are considered personal information and as such are protected by the privacy law. During the school year there are occasions where staff or people engaged by Williamstown High School may photograph, film or record students participating in school activities and events. We do this for many reasons including to share and celebrate student participation and achievement.

Due to privacy laws, we require parents/carers approval to use your child's image/photograph, taken in a school context for the purpose of celebrating and promoting events associated with Williamstown High School.

<u>Unless you indicate otherwise below</u>, images such as photographs, video or recordings may be used by our school within the school community so are publicly assessable, as described below:

- website, school publications and college managed social media.
- display in school material such as year books, classrooms, w-files, school magazine
- school promotional material such as billboards and posters.

## **Privacy**

Photographs, video and recordings of a person that may be capable of identifying the person may constitute a collection of 'personal information' under Victorian privacy law. This means that any images of your child taken by the school may constitute a collection of your child's personal information.

The Department of Education and Training values the privacy of every person and must comply with the *Privacy and Data Protection Act 2014* (Vic) when collecting and managing all personal information. For further information see *Schools' Privacy Policy* (http://www.education.vic.gov.au/Pages/schoolsprivacypolicy.aspx).

## **Ownership and Reproduction**

Copyright in the images will be initially owned by the school. This means the school may use the images in the way described in this form.

## **Consent to Use Image**

Use of Student Image Consent can be completed via Compass-please follow instructions given and discuss this with your child

- Williamstown High School understands that parents/carers have the right to withhold permission for our school to use photographs, video or recordings of your child (apart from circumstances where the school is not required to seek consent)
- You may choose to consent for none, one or both types of use